



Volkswagen Arena

Wolfsburg, [Germany]

The town of Wolfsburg and VfL Fußball GmbH invested a total of 53 million in the construction of the stadium at Wolfsburg's Allerpark, which accommodates up to 30,000 spectators. It took 800 blueprints to capture the scope of the large-scale project, yet the stadium was up and running after only 18 months of construction.

The official opening was celebrated with a spectacular ceremony in December 2002. The entire complex covers a total area of 90,000 square metres (almost a million square feet), including parking lots. A first glance inside reveals lots of glass, and lots of transparency. At the admission gate, high-tech readers by SKIDATA authenticate the tickets and open the turnstiles.

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Project Details

Installation date	November 2002
Operated by	VfL Wolfsburg
POS terminals	15
Ticketing system	GOB
Checkpoints	33
Handhelds	8
System application	handshake
Data carriers	Barcode ticket, keycard

“With chip cards to the Wolves” - Single-day tickets are issued in the form of barcode tickets that are invalidated upon entry at the turnstile gates.

Season passes are issued on KeyCards with builtin keymotion technology for contactless authentication. Card holders only have to hold their card up to the scanning point on the turnstile to gain access. The arena provides seats for around 22,000 spectators, and standing room for another 8,000, which can be converted into a 4,000-seat section should the need arise.

Special Feature

- Ticketing by GOB

handshake

As leading provider of access systems, SKIDATA offers with handshake a user-friendly multiapplication software platform. The open interface concept makes handshake ideal for stadiums and amusement facilities, as it adapts equally well to new installations and existing building structures.



Klaus Fuch
VfL Wolfsburg

„An outstanding presentation is very important also beside the field. SKIDATA is the partner that perfectly fits to the wonderful architecture of our arena regarding technology and design.“